

# Surveys the GuidedPath Way

---

Surveys is a broad term we use to denote a document you would use to gather information about a student. Any document you would have students or parents complete, is classified as a "survey" in GuidedPath. It can be informational, creative, inspirational, or more. To make it easier, we have classified the GuidedPath Surveys section into four types of surveys.

## LEARN

- Students answer questions online in GuidedPath
- Results with Analysis can be shared with advisor/parents/others
- Analysis of results provided in graphical, online format
- Reports with answers available

## EXPLORE

- Advisors gather information about students through forms
- Forms are specific to topic or desired outcome
- No analysis provided
- Report with answers available

## RECORD

- Provides a place to record information for future reference
- Students can add to the form on an ongoing basis
- No analysis provided
- Report with answers available

## CUSTOM

- Turn any pdf or word document into a custom survey
- Students or parents can complete the form on demand
- No analysis of form available
- Report with answers available

# Essential

Surveys provide an essential element to your counseling process. Guiding students through a self exploration is key. How does a student know what they want to do in the future, without an opportunity to do some exploration? How do you as a counselor know what will best suit a student if you don't know the student? The earlier you start the process, the more you can learn, and the more time a student has to explore and grow. Surveys provide the following:

- Data driven results to use in making decisions
- Use of researched instruments for reporting
- One place to maintain ongoing records of information
- A way to go completely paperless

Students benefit from having surveys (documents) available:

- Students enjoy answering questions about themselves
- Students and parents appreciate reviewing results of surveys
- Students learn about themselves
- It takes time for students to process and apply what they learn about themselves
- Students can easily learn about more options provided in survey outcomes

As a business/counseling organization, you benefit from the use of surveys because you have:

- Increased marketing opportunity for your organization or practice
- Another tool/resource provided you can brand and distribute in your community
- An opportunity to start earlier with students.
- A way to set your organization apart .

Surveys are an integral part of GuidedPath's process. Surveys (or documents ) are:

- No additional charge
- Easily accessed
- Easily branded
- Easily printed/shared

I don't know how a professional organization can operate in this modern world of college counseling without the use of surveys, especially Surveys the GuidedPath Way.

# Learn

The **LEARN** type contains our surveys that provide an analysis, an outcome. These are surveys that provide questionnaires students or parents answer. Once all sections/questions in the survey is completed, a report is generated, with an analysis of the results. Advisors view the student's results right on the Survey Dashboard. Students and parents can view their results right on their dashboards as well.

As an advisor, you can control when your student sees the results. You manage the experience.

## College Match

Exclusive to GuidedPath is the College Match Survey. Written by Dr. Steven Antonoff, the College

Match Survey has been used by hundreds of students world wide to indentify colleges that would be a good "match" for the student. It helps with determining "best fit".

Learn more about [College Match](#) in the GuidedPath knowledge base.

## EFC Calculator

Funding college is not a one size fits all proposition. Families need to know how their unique family situation fits into the financial aid process. The EFC Calculator is designed to help families understand how to best pay for their child's college education by identifying families as being in one of three categories. Specialized strategies for each category are provided to families, giving them an opportunity to plan and maximize college options.

Learn more about the [EFC Calculator](#) in the GuidedPath knowledge base.

The screenshot displays a 'Survey Dashboard' with the following sections:

- Learn:** Contains four cards: 'College Match' (Completed), 'EFC Calculator' (Completed), 'Find My Spark' (0% Complete), and 'Learning Styles' (Completed).
- Explore:** Contains four cards: 'Athletic Worksheet', 'Design a College', 'Getting 2 Know U', and 'Parent Questionnaire', all marked as 'Not started'.
- Record:** Contains three cards: 'Activity Record' (0% Complete), 'Course Plan' (16% Complete), and 'Letters of Recommendation' (Not started).
- Sequoia College Consulting Associates:** Contains one card: 'Destination College Survey #1' (25% Complete).

## Find My Spark

Claire Law, an experienced educational consultant and co-author of *Find the Perfect College For You*, collaborated exclusively with GuidedPath to create Find My Spark™, a personality survey. Find My Spark is the first personality-based assessment to suggest colleges based on a student's personality type and learning style. The name of the survey, Find My Spark, embodies the intent of the personality survey and college search process. Helping students find their spark helps them in choosing colleges, careers and majors. Learn more about the [Find My Spark](#) survey in the GuidedPath knowledge base.

## Learning Styles

All students can benefit from knowing their dominant learning style(s). Use this survey to help students of all ages prepare for success in school. The GuidedPath Learning Styles Surveys report includes study habit tips students can use, or parents can help students implement. It opens the door to understanding why and how a student studies best. GuidedPath [Learning Styles Survey](#) incorporates over twenty years of experience and research. Learn more about the Learning Styles survey in the GuidedPath knowledge base.

# Explore

The **EXPLORE** type of surveys provides an opportunity to learn more about a student. Many of these surveys have questions, but no one answer. Students use the survey questions to explore their thoughts, their options, or their choices. This is a good type of survey to add as a custom survey too.

## Athletic Worksheet

Going to college to play a sport is popular. The reason you're choosing to play a sport will be different from your friend's or team-mate's reasons. Use this worksheet to identify your strengths both as a student and as an athlete. Then, use your strengths as part of your college search and applications.

## Design a College

The Design a College survey was written by an Independent Educational Consultant. This survey helps identify the student's priorities and desires to help find that great college fit.

## Getting 2 Know U

This is a personal survey about your preferences and personality. Each question asks you about a set of "2" items. This survey is designed to start a discussion, with your advisor, friends and/or parents.

## Parent Questionnaire

Now you can gather information from parents online, to have available with each students' profile. Compiled by Becky Heinemann, from a survey of other college advisors. Most questions are thought questions for the parents to reflect and respond too. Very valuable for all advisors.

# Record

The **RECORD** survey type in many ways is more of a document. These surveys may include questions, they may not. It provides you and your students a place to track and record vital information about the student. Recording course work and activities are key surveys included in this type. Think of any document you would have a student/parent maintain as a RECORD type of survey. This is a good type of survey to use in conjunction with cloud sharing.

## Activity Record

The Activity Record is the place to track extracurricular activities and have information in one place to help with your college applications. These activities can be associated with your high school or be outside the school.

## Course Plan

Planning your school courses from 9th-12th grades will help you take the right courses for college. Use this survey to match your course selections to course requirements of competitive 4 year colleges/universities.

## Letter of Recommendation Survey

Give students added help in getting quality recommendations using the Recommendation Survey. A robust survey, students reflect and write about personal experiences in each teacher's classroom. Going deep and providing an online tool to record and track this, makes student recommendations stronger. Read [The Three Steps to Outstanding Recommendations](#).

# Custom

The **CUSTOM** survey type provides you with a lot of versatility. Take any document or form you currently provide to families and turn it into a Custom Survey. It will take you a step closer (or two steps closer) to being completely paperless.

# Using and Printing Surveys

Detailed directions for [using the GuidedPath surveys](#) is included in the knowledge base. All survey results can be printed in a report. The directions are [here in the knowledge base](#).

## Age Level and Survey Order

There is no specific order for the surveys. You can assign them as needed. Below is a suggested list of appropriate ages for the Learn surveys. Ideally, start students out with one LEARN survey each year. Assign students to update the Explore and Record surveys as needed.

8 <sup>th</sup> grade	9 <sup>th</sup> grade	10 <sup>th</sup> grade	11 <sup>th</sup> grade	12 <sup>th</sup> grade
Learning Styles	Learning Styles	Learning Styles	Learning Styles	Learning Styles
Getting 2 Know U	Getting 2 Know U	Getting 2 Know U	Getting 2 Know U	Getting 2 Know U
EFC Survey	Find My Spark	Find My Spark	Find My Spark	Find My Spark
	EFC Survey	College Match	College Match	College Match
		EFC Survey	Design a College	Design a College
			EFC Survey	EFC Survey

## Engagement and Accountability

Using surveys is a sure way to engage students. You can spread out the assignment of surveys to students over a long period of time, or speed up the process and have students do surveys close together.